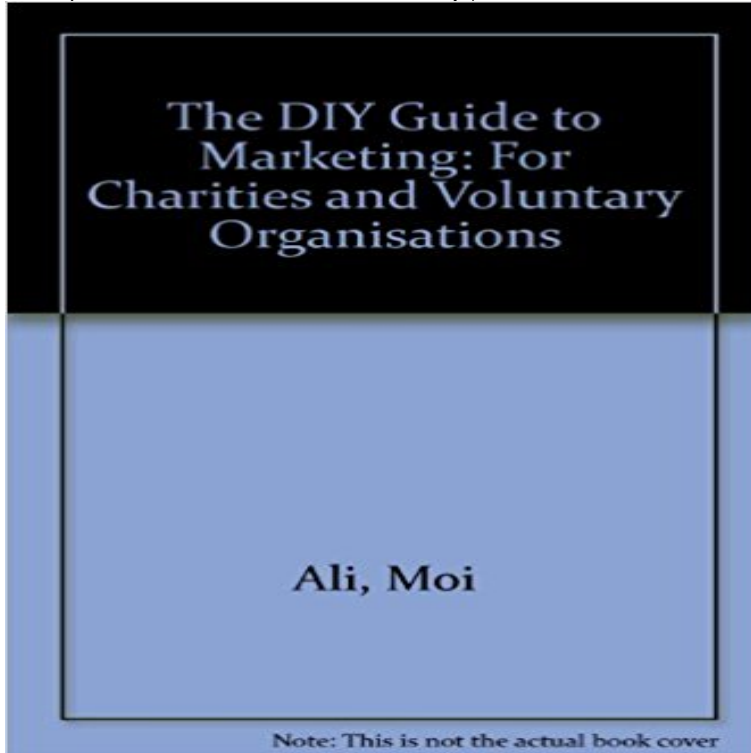


Diy Guide to Marketing for Charities Vol



A guide to making the most out of a marketing budget for charities, voluntary organizations and community groups. The subjects covered include market research, image, identity, branding, direct mail and strategy.

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